

JUDD D. ANTIN

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Berkeley, CA 94702

SUMMARY

I am currently a Post-Doctoral Research Scientist at Yahoo! Research in the Internet Experiences Group. My expertise and research are at the intersection of social psychology, computer-mediated communication, and human-computer interaction. I have a demonstrated ability to lead and participate in successful inter-disciplinary, mixed-methods research, as well as complex collaborative projects. My record includes high-quality journal and peer-reviewed conference publications based on laboratory experiments, qualitative interviews, large-scale surveys, ethnographic fieldwork, and data mining. In 2011 I was named one of MIT Technology Review's Top 35 Innovators Under 35 (TR35).

EDUCATION

<i>Ph.D.</i> , Information Management and Systems School of Information, University of California - Berkeley Thesis – Motivated by Information: Information About Online Collaboration as an Incentive for Participation	May 2010
<i>M.I.M.S.</i> , Information Management and Systems School of Information, University of California - Berkeley Thesis – Mycroft: A Large-Scale System for Distributed Micro-Cognition	May 2006
<i>M.A.A.</i> , Applied Anthropology Department of Anthropology, University of Maryland - College Park Thesis – An Empowerment Evaluation of the Baltimore Digital Village Project	May 2004
<i>B.A.</i> , Anthropology (with Honors), Minor - Writing Seminars Department of Anthropology, Johns Hopkins University	May 2001

ADDITIONAL EDUCATION

<i>Grand Diploma</i> , Culinary Arts (with Honors) The French Culinary Institute, New York, NY	December 2001
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RESEARCH & RELATED WORK EXPERIENCE

<i>Post-Doctoral Research Scientist</i> – Yahoo! Research Internet Experiences Group, Non-monetary incentives, gamification, user motivation and engagement, incentive system design	2010 - Present
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<i>Senior Graduate Researcher – Online Trust-Building Project</i> Yahoo! Research-funded, under the direction of Dr. Coye Cheshire & Dr. Elizabeth Churchill	2008 - 2010
<i>Graduate Researcher – Uncertainty, Risk, and Modes of Exchange Project</i> NSF funded, under the direction of Dr. Coye Cheshire & Dr. Karen Cook	2007 - 2009
<i>Doctoral Intern – Yahoo! Research, Internet Experiences Group</i> Under the direction of Dr. Elizabeth Churchill	Summer 2008
<i>VP of Product Development, Research Lead, Co-Founder – inChorus, Inc.</i>	2006 - 2007
<i>Graduate Student Researcher – Kids’ Informal Learning with Digital Media Project</i> Macarthur Foundation funded, under the direction of Dr. Peter Lyman	2005 - 2006
<i>Graduate Student Researcher – “How Much Information” Follow-up Project</i> Microsoft Research funded, under the direction of Dr. Peter Lyman	Summer 2004 - 2005
<i>Ethnographic Field Evaluator – Baltimore Digital Village Project</i> Hewlett Packard Philanthropy funded, under the direction of Dr. David Fetterman (at Stanford University)	2002 - 2004
<i>Freelance Anthropologist – Context-based Research Group</i> Baltimore, Maryland	2002

PEER-REVIEWED PUBLICATIONS

Journal Papers

Sood, S. O., Churchill, E. F., & Antin, J. (2012). Automatic identification of personal insults on social news sites. *Journal of the American Society for Information Science and Technology (JASIST)*, 63(2), 270-285.

Cheshire, C., Antin, J., Cook, K. S., & Churchill, E. (2010). General and Familiar Trust in Websites. *Knowledge, Technology & Policy*, 23(3-4), 311-331.

Antin, J., & Earp, M. (2010). With a little help from my friends: Self-interested and prosocial behavior on MySpace Music. *Journal of the American Society for Information Science and Technology (JASIST)*, 61(5), 952-963.

Cheshire, C., Antin, J., & Churchill, E. (2010). Behaviors, adverse events, and dispositions: An empirical study of online discretion and information control. *Journal of the American Society for Information Science and Technology*, 61(7), 1487-1501.

Cheshire, C., & Antin, J. (2010). None of Us is as Lazy as All of Us – Social intelligence and loafing in information pools. *Information, Communication & Society*, 13(4), 537-555.

Cheshire, C., & J. Antin (2008). The Social Psychological Effects of Feedback on the Production of Internet Information Pools. *Journal of Computer Mediated Communication*, 13, 705-727.

Antin, J. (2005). Empowerment Evaluation: From Theory to Practice. *Practicing Anthropology*, 27(2), 23-26.

Peer-Reviewed Conference Papers (Long)

Antin, J. & A. Shaw (Forthcoming). Social Desirability Bias and Self-Reports of Motivation: A Cross-Cultural Study of Amazon Mechanical Turk in the US and India. Proceedings of the 2012 SIGCHI conference on Human Factors in Computing Systems (CHI 2012).

Sood, S., E.F. Churchill, & J. Antin (Forthcoming). Profanity Use in Online Communities. Proceedings of the 2012 SIGCHI conference on Human Factors in Computing Systems (CHI 2012).

Antin, J., Cheshire, C., & Nov, O. (2012). Technology-mediated contributions: editing behaviors among new wikipedians. Proceedings of the ACM 2012 conference on Computer Supported Cooperative Work, CSCW '12 (pp. 373382). New York, NY, USA: ACM.

Antin, J. (2011). My Kind of People?: Perceptions About Wikipedia Contributors and Their Motivations. Proceedings of the 2011 annual conference on Human factors in computing systems, CHI '11 (pp. 34113420). New York, NY, USA: ACM.

Suhonen, E., Lampinen, A., Cheshire, C., & Antin, J. (2010). Everyday favors: a case study of a local online gift exchange system. Proceedings of the 16th ACM international conference on Supporting group work, GROUP 10 (p. 1120). New York, NY, USA: ACM.

Peer-Reviewed Conference Papers (Short)

Antin, J., Yee, R., Cheshire, C., & Nov, O. (2011). Gender differences in Wikipedia editing. Proceedings of the 7th International Symposium on Wikis and Open Collaboration (pp. 11-14). Mountain View, CA: ACM Press. (Best Short Paper)

Antin, J., & Cheshire, C. (2010). Readers are not free-riders: reading as a form of participation on Wikipedia. In Proceedings of the 2010 ACM conference on Computer supported cooperative work (pp. 127-130). Savannah, Georgia, USA: ACM. (Honorable Mention, Best of CSCW)

Workshops, Posters, & Other

Antin, J., de Sa, M., & Churchill, E. F. (2012). Local experts and online review sites. Proceedings of the ACM 2012 conference on Computer Supported Cooperative Work Companion, CSCW 12 (pp. 5558). New York, NY, USA: ACM.

Antin, J., & Churchill, E. F. (2011). Badges in Social Media: A Social Psychological Perspective. Proceedings of the 2011 SIGCHI conference on Human Factors in computing systems. Presented at the CHI 2011, Vancouver, BC, Canada. (Workshop Paper)

de Sá, M., Antin, J., Shamma, D., & Churchill, E. F. (2011). Mobile augmented reality. Proceedings of the 2011 annual conference extended abstracts on Human factors in computing systems (p. 1897). ACM Press. (Poster)

Antin, J., Churchill, E. F., & Chen, B.-C. (2011). Workshop on online reputation. Proceedings of the 20th international conference companion on World wide web (p. 321). ACM Press. (Workshop Proposal)

Antin, J., & Shaw, A. (2011). Social Desirability Bias in Reports of Motivation for US and India Workers on Mechanical Turk. Proceedings of the 2011 ACM conference on Computer supported cooperative work. Presented at the CSCW 2011, Hangzhou, China: ACM. (CSCW Horizons Paper)

Antin, J. (2009). Motivated by Information: Information About Online Collective Action as an Incentive for Participation. In Proceedings of the ACM 2009 International Conference on Supporting Group Work (GROUP '09) (pp. 371-372). Sanibel Island, Florida, USA: ACM. (Doctoral Colloquium Paper)

Antin, J. (2006). Cultural Assessment for Sustainable Kiosk Projects. Paper presented at the International Conference on Information and Communication Technologies and Development, Berkeley, CA. (Poster)

BOOK CHAPTERS

Cheshire, C. and J. Antin. 2009. "Order, Coordination and Uncertainty." *eTrust: Forming Relationships in the Online World*. Karen S. Cook, Chris Snijders, Vincent Buskins, Coye Cheshire (Eds.) Russell Sage Foundation. Pp. 266-291.

Ito, M., S. Baumer, M. Bittanti, d. boyd, R. Cody, B. Herr, H. Horst, P. Lange, D. Mahendran, K. Martinez, C.J. Pascoe, D. Perkel, L. Robinson, C. Sims, and L. Tripp. (with J. Antin, M. Finn, A. Law, A. Manion, S. Mitnick, D. Schlossberg and S. Yardi) (2009) *Hanging Out, Messing Around, Geeking Out: Living and Learning with New Media*. Cambridge: MIT Press.

PAPERS IN REVIEW

Antin, J. & E.F. Churchill (In Review). *The Social Risks and Uncertainties of Game Mechanics in Social Media*.

CONFERENCE PRESENTATIONS

Antin, J. & C. Cheshire (2009). *Order, Coordination, and Uncertainty in Online Information Systems*. Annual Meetings of the American Sociological Association. August 2009. San Francisco, CA.

Antin, J. (2008). *Designing Social Psychological Incentives for Online Collective Action*. *Directions and Implications of Advanced Computing; Conference on Online Deliberation (DIAC)*. June 2008. Berkeley, CA.

Antin, J. & C. Cheshire (2007). *Designing Social Psychological Incentives for Online Collective Action*. *General Online Research (GOR '07)*, March 2007, Leipzig, Germany.

Cheshire, C. & J. Antin (2007). *Producing Online Information Pools: The Effects of Social Psychological Incentives on Repeat Contributions*. *IIS Symposium on Self-Organizing Online Collective Action*, Cornell University. 2007, Ithaca, NY.

Antin, J., H. Horst, C. Sims, P. Lange. (2007). *Dude, that's MySpace: Digital Media in Kids' Everyday Lives*. Annual Meetings of the Society for Applied Anthropology. March 2007, Tampa, FL.

Antin, J. & B. Gross (2006). *Managing Multiple Identities Online: The Complexities of Everyday Life in a Digital World*. Annual Meetings of the Society for Applied Anthropology, March, 2006, Vancouver, Canada.

Antin, J. (2006). *Cultural Assessment of ICT for Development Projects: A Path to Sustainable Success*. Annual Meetings of the Society for Applied Anthropology, March 2006, Vancouver, Canada.

Antin, J. (2005). *A Case for Culturally Appropriate Kiosks*. Annual Meetings of the American Anthropological Association. November 2005, Washington, DC.

Antin, J., & J.L. Hall (2005). Capturing Everyday Life: Using digital photo-journaling and elicitation in the study of everyday life information behavior, Annual Meetings of the Society for Applied Anthropology, March 2005, Santa Fe, NM.

Antin, J. (2004). Challenges for Ethnography in the Evaluation of Community Based Initiatives: A Case Example, Annual Meetings of the Society for Applied Anthropology, March 2004, Dallas, TX.

Antin, J. (2003). A New Data Analysis Tool for Anthropologists: Dynamic Data Visualization in Up to Seven Dimensions, Annual Meetings of the American Anthropological Association, November 2003, Chicago, IL.

WORKING PAPERS

Antin, J., D. Perkel & C. Sims (2008). Unexpected Collaborations: Kids' Appropriation of GarageBand as a Group Creative Tool. (December 1, 2008). School of Information. Paper 2008-027. <http://repositories.cdlib.org/ischool/2008-027>.

TEACHING EXPERIENCE

Teaching Assistant

i203: Social and Organizational Aspects of Information *Spring 2007, Spring 2008*

With Dr. Coye Cheshire, i203 is a required course for Masters students at Berkeley's School of Information, and is taken as an elective for upper division undergraduates.

Assisted in syllabus development and readings selection

Led multiple lectures and classroom discussions

Grading and feedback on written assignments

Organizer and Graduate Instructor

Seminar on Psychology and Economics *Spring 2008*

With Dr. Yale Braunstein, graduate-level reading seminar

Developed syllabus and selected all readings

Led weekly discussions

Teaching Assistant

i271b: Quantitative Research Methods *Spring 2008*

With Dr. Coye Cheshire, graduate-level methods course

Handled materials preparation and administrative tasks

HONORS & AWARDS

2011 – MIT Technology Review TR35 List - Top 35 Innovators Under 35

2011 – Best Short Paper, ACM International Symposium on Wikis and Open Collaboration (WikiSym)

2009 – Honorable Mention, Best of CSCW, CSCW 2010

2009-2010 – Institute for Business and Economic Research (IBER) Dissertation Support Grant

2009 – XLab Research Grant

2006 – 2008 - Graduate Merit Fellowship (PhD), iSchool, University of California Berkeley

2006 – James R. Chen Award (for outstanding Masters Thesis), Mycroft Project, iSchool, University of California Berkeley

2005 - 2006 – Graduate Merit Fellowship (Masters), iSchool, University of California Berkeley

2004-2005 – Graduate Fellowship, School of Information Management and Systems, University of California Berkeley

2002-2003 – Graduate Merit Fellow, Department of Anthropology, University of Maryland College Park

2003 – Goldhaber Fellowship, University of Maryland College Park

2001 – Departmental Honors, Anthropology, Johns Hopkins University

JOURNAL & CONFERENCE REVIEWER

ACM Conference on Computer-Human Interaction (CHI), ACM Conference on Computer Supported Cooperative Work (CSCW), ACM Conference on Supporting Group Work (GROUP), Sociological Forum, Association of Internet Researchers (AOIR) Annual Meeting, Journal of the American Society for Information Science and Technology (JASIST), International Conference on Weblogs and Social Media (ICWSM), ACM Conference on Mobile Human-Computer Interaction (MobileHCI), ACM International Symposium on Wikis and Open Collaboration (WikiSym)

PROFESSIONAL MEMBERSHIPS

American Sociological Association (ASA), Communication and Information Technologies Section of the American Sociological Association (CITASA), Association for Computing Machinery (ACM), Society for Applied Anthropology (SfAA), American Anthropological Association (AAA)